
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

November 12, 2020

Ald. Milele A. Coggs
(414) 286-2994

Full launch of new DirectConnectMKE jobs platform taking place TODAY

A virtual full launch webinar provided the venue for the launch earlier today of the revised **DirectConnectMKE** (DCMKE), as the city's employment resource platform moves to its next phase in connecting residents with job and career opportunities.

Alderdwoman Milele A. Coggs, who helped craft legislation to create the workforce development platform in 2017, offered welcoming remarks during the opening session of the full launch webinar this morning.

"Back in 2018 we started our DCMKE journey to democratize access to opportunities that can launch careers and provide stability and success," Alderdwoman Coggs said, noting that it started as a pilot effort in partnership with the City of Milwaukee and Yolobe, "an innovative software company with a shared vision to ours."

"DCMKE has been joined by Milwaukee organizations that support our mission, and the DCMKE team has been a staple during job and resource fair events, job fairs in the street in city neighborhoods, and also during drive-thru job fairs during the COVID-19 pandemic," she said. "It is exciting to be now moving to the next phase of DCMKE, complete with a brand new look and feel that our team has been working on now for the past year."

DCMKE users can easily access valuable information on job training, job supports, and job placement opportunities. Connect with @jthompson to gain access to a wide selection of career mentors who will connect you to invaluable opportunities for job training and job placement. For more information contact Jason Thompson at 414-286-3357.

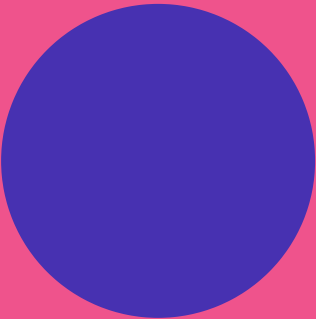
The new DCMKE is now a Digitized Workforce Pipeline as is illustrated in the infographic **attached/below**, providing smart job seeker access to employment service agencies, supportive service agencies and employers.

Users can also go to <https://dcmke.yolobe.com/@DCMKE> to get started today.

Milwaukee Connected

Now

DCMKE Member



Interests (public)

✓ Manufacturing

✓ Construction

Service needs
(requestable by networks)

✓ Job Training

✓ Re-entry Services

✓ Housing

✓ Childcare

Supportive Services

Resource

Childcare Center

✓ Childcare

Supportive Services

Network

NPO Re-entry



Network Admin



Network Admin

✓ Re-entry Services

✓ Housing

Employment Services

Network

NPO, sector training



Network Admin



Network Admin

✓ Job Training

✓ Manufacturing

✓ Construction

Online Resources

Resource

manufacturing
certificate

✓ Manufacturing

Employer

Company



Employer



Employer

✓ Manufacturing

Finds

Finds, Connects

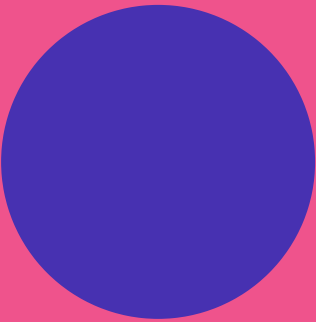
referrals

Referrals

Milwaukee Connected

Goal

DCMKE Member



Interests (public)

✓ Manufacturing

✓ Construction

Service needs
(requestable by networks)

✓ Job Training

✓ Re-entry Services

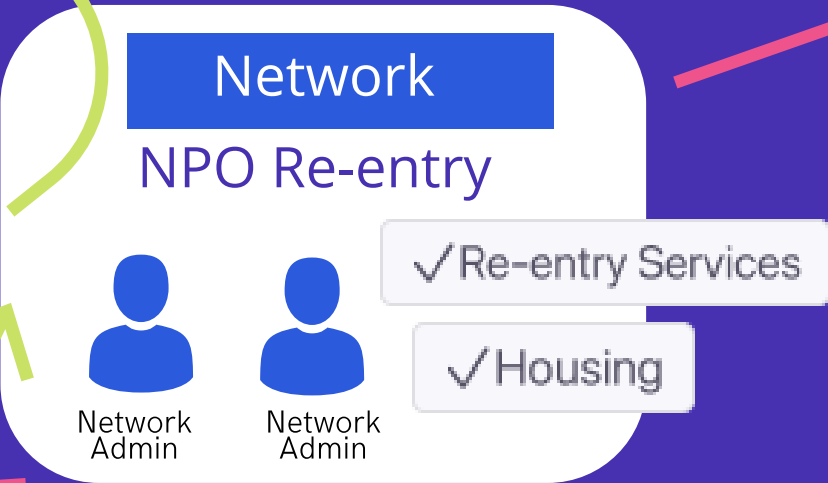
✓ Housing

✓ Childcare

Supportive Services



Supportive Services



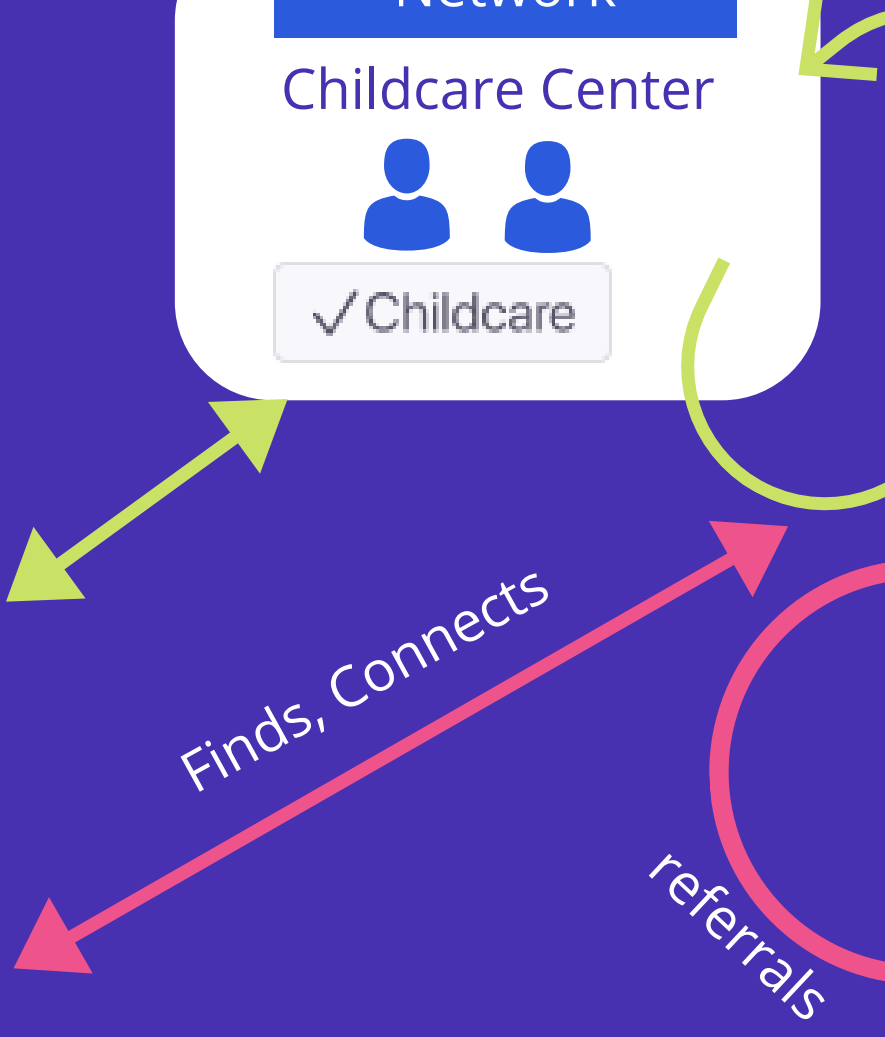
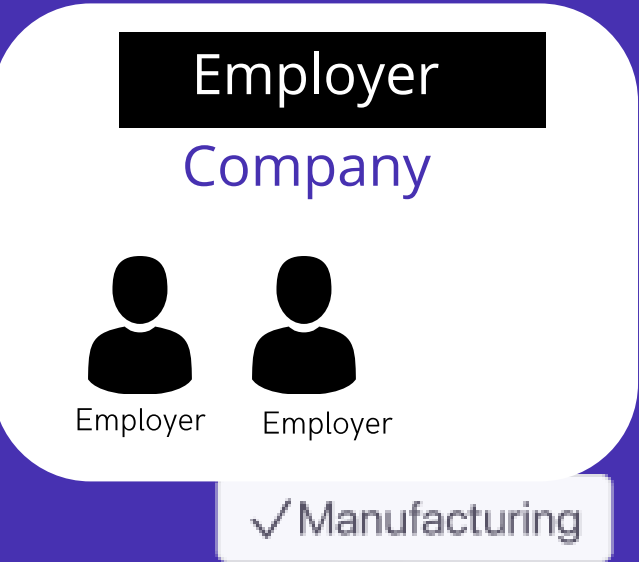
Online Resources



Employment Services



Referrals



DCMKE

DIRECT CONNECTMKE

Find local jobs, trainings & supports for your career path.



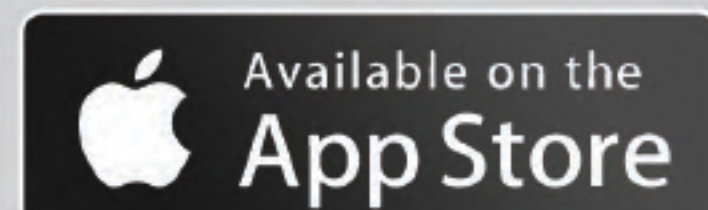
A PRIVATE & PUBLIC SECTOR COLLABORATION

We are ready to connect you to mentors you trust!

download the app

or

connect with Veronica



to stay up to date on
opportunities on the
@dcmke network

text **@dcmke** at

39197

to communicate with a
virtual helper and register
with trusted career mentors

or visit www.directconnectmke.com

CONTACT JASON THOMPSON AT (414) 286-3357 OR TEXT @JTHOMPSON AT 39197

SPONSORED BY:

The Milwaukee Common Council and Yolobe, Inc.



powered by

Yolobe

Reasonable accommodations provided upon request. Call (414) 286-3475 or email ADACoordinator@milwaukee.gov.